



Left to Right: Bob Clapper (President, RC Construction); Eileen Eske - Senior Vice President (Relations Manager) Pacific Premier Bank; Michael Kelly - CEO/General Manager, The Reserve Club; Wade McKinney - City Manager, City of Indian Wells; Richard Balocco - City Council Member, City of Indian Wells; Bill Lane - President, Board of Governors, The Reserve Club; Mayor Kimberly Muzik, City of Indian Wells; Dana Reed - City Council Member, City of Indian Wells; Ty Peabody - City Council Member, City of Indian Wells; Ted Mertens - Mayor Pro Tem City Council Member, City of Indian Wells; Kevin Bearie - Project Manager, Bearie Construction; LJ Ohlmeyer - Reserve Club Member - Member of Steering Committee; Monica Murphy - Governor, Board of Governors, The Reserve Club; Tom Cullinan - Managing Broker - Reserve Realty; Charles Annon Holt - Architect, Altevors Associates

ENHANCEMENT PROJECT UNDERWAY AT THE RESERVE ***Dignitaries and Club Officials Gather for Official Kick-Off***

INDIAN WELLS, Calif. (May 8, 2018) ... The \$11.5 million enhancement program at [The Reserve](#)—the Coachella Valley’s premier private golf and luxury lifestyle club—kicked off today with a ceremonial groundbreaking. The project includes a total restyling of the clubhouse and modernizing the infrastructure of the award-winning Tom Weiskopf-Jay Morrish golf course.

The event brought together local dignitaries and club officials, including Indian Wells Mayor Kimberly Muzik; City Council Members Richard Balocco, Ted Mertens, Ty Peabody and Dana



Reed; City Manager Wade McKinney; and William Lane, President of the Board of Governors of The Reserve.

“I have lived full time in this wonderful Valley for over 30 years and visited many country clubs and their facilities, but The Reserve is so very special, a true hidden jewel in our wonderful city, Indian Wells,” said Mayor Muzik, who kicked off Tuesday’s ceremony.

During the champagne toast, Lane added, “The support of our membership and the local community is so encouraging, and we’re thrilled to get the project underway. These improvements will enhance club life for our current and future members.”

Both the clubhouse and golf course projects are being supervised by Michael P. Kelly, General Manager of The Reserve, in conjunction with project manager Kevin Bearie of Bearie Construction, Inc., based in Yucaipa. R.C. Construction Services, Inc. of Rialto has been tapped for the renovation.

The transformation of the clubhouse includes a complete enhancement of its interiors, new dining and entertainment experiences, including expanded outdoor terraces, multipurpose alfresco kitchen, extensive new bar and casual spaces, improved special event areas, all which provide for more gathering and socializing opportunities. The club’s magnificent down Valley views of surrounding mountain ranges and golf course will be highlighted with these changes and outdoor additions.

The golf course project is of equal importance with a goal of preserving premium fairway turf conditions and the quality of the bentgrass greens. The focus will be on irrigation and water distribution, as well as reducing the amount of water used. No alterations are planned for the unique “21-hole” Weiskopf-Morrish design, an 18-hole championship routing plus a loop of three “trophy holes” for play and practice.

The club offers golf and social memberships for both residents of The Reserve and non-residents seeking to enjoy the amenities, events and activities, personalized service and genuine camaraderie the members admire and value. Memberships include equity and non-equity, along with a membership for individuals between the ages of 21 and 49.

For more information about The Reserve, call (760) 674-2239 or visit www.thereserveclub.com

#

About The Reserve

This premier golf and social residential community stands as a monument to the marriage of natural beauty and a healthy and vibrant lifestyle. Creating a one-of-a-kind luxury living experience and private club, The Reserve also maintains focus on preserving its 700 acres, one of the last great expanses of native desert landscape in the Coachella Valley. The Reserve Community boasts architectural homes that are in harmony with the desert landscape, with stunning views of the Santa Rosa, San Jacinto and



THE RESERVE

San Bernardino mountain ranges. The Reserve's championship Tom Weiskopf-Jay Morrish-designed golf course meanders through rugged rock outcroppings, ever changing elevations and stunning foliage with surrounding mountain ranges providing a striking backdrop. The Club Tuscan Village includes the Clubhouse, Lakehouse, Fitness Center and Golf Shop. Whether playing golf, dining, socializing, attending a vast array of events, enjoying sensational views from the patios, reading in the library, volleying on the tennis courts (both clay and hard court), playing pickleball, exercising, practicing yoga with our experienced trainers, being pampered with spa services, relaxing poolside at the Jr. Olympic size pool on a sun-drenched day, or enjoying 26 miles of hiking trails, The Reserve provides the complete club lifestyle. www.thereserveclub.com

Media Contacts

Karen Moraghan
Hunter Public Relations
908/963-6013
kmoraghan@hunter-pr.com

Denise R. Adams
Director of Membership, Sales & Marketing
The Reserve
760/674-2239
dadams@thereserveclub.com